



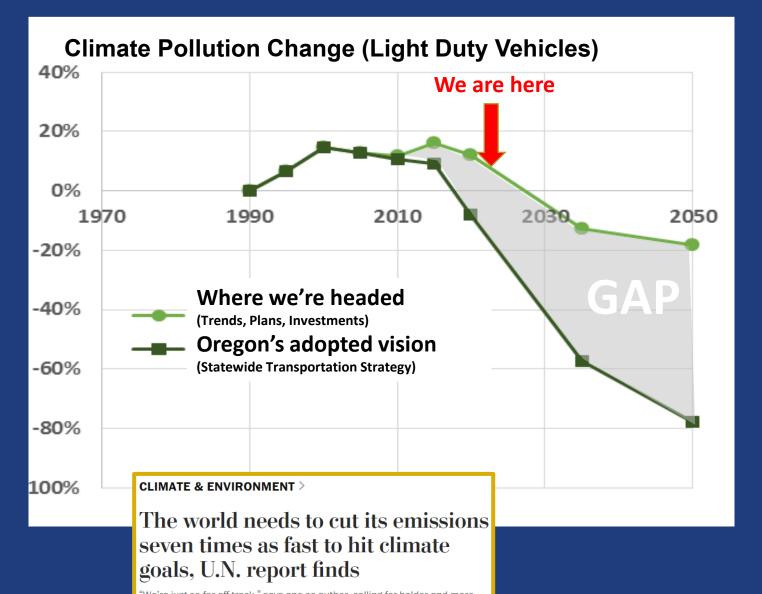
# Climate-Friendly and Equitable Communities



Program Overview and Climate-Friendly Area Planning – Albany, Corvallis, Philomath

November 30, 2022

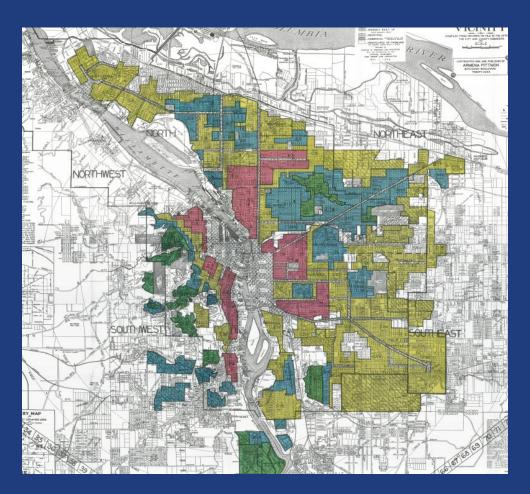
# Why these Rules? Missing Oregon's Pollution Reduction Targets Has Real Costs





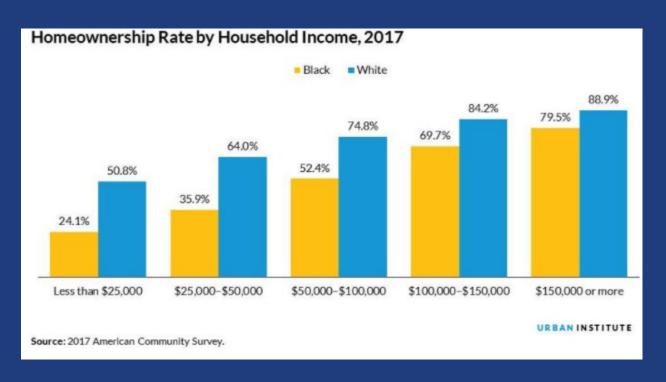


# Why these Rules? Inequity from Land Use and Transportation Policies, Practice



1938 federal Home Owners' Loan Corporation redlining map

Green = best, Blue = "still desirable" Yellow = "Definitely declining" Red = "hazardous" dsl.richmond.edu/panorama/redlining



Intergenerational wealth transfers through homes, thus:

71.9% of white households own homes 41.8% of Black households own homes

The homeownership gap is wider than when race-based discrimination against homebuyers was legal.

#### Rules Apply in Oregon's Metropolitan Areas

These contain over 60% of Oregon's population and 70% of jobs



# Two Categories of Rulemaking

Regional plans to achieve pollution reduction targets

Land use and transportation rules reducing pollution and promoting equity

# Updated Land Use and Transportation Rules

**Focus Areas** 

#### Land Use/Building

- Designate walkable climate-friendly areas
- Reform parking management
- Support electric vehicle charging

#### **Transportation**

- Plan for high quality pedestrian, bicycle, and transit infrastructure
- Go beyond sole focus on motor vehicle congestion standards
- Prioritize and select projects meeting climate/equity outcomes



# Climate-Friendly Areas

Planning Process and Requirements



# What is a Climate Friendly Area?

- Imagine downtowns and neighborhood centers
- Walkable areas with a mix of uses - residential, office, retail, services, etc.
- High-quality pedestrian, bicycle, and transit services
- Parking is well-managed

#### Climate-Friendly Area (CFA) Requirements

#### **Locational Requirements**

- Existing or planned urban centers, including downtowns, transit-served corridors, and neighborhood centers
- Provided with high quality pedestrian, bicycle, and transit facilities
- Infrastructure able to support potential development
- Outside hazardous areas
- Minimum dimension of 750 feet (with some exceptions)

#### **Land Use Requirements**

- Allow a broad variety of housing types, and a broad variety of offices, services, commercial, and public uses
- Abutting high-density residential areas and employment areas may qualify as a portion of a CFA
- Prioritize location of public-serving government facilities in CFAs. Parks and open space areas prioritized in or near CFAs
- Minimum block length standards
- No maximum density limitations

| Two Options for Local Governments: |                                       | Prescriptive Option                                       |  | Outcomes<br>Option             |
|------------------------------------|---------------------------------------|---|--|--------------------------------|
| Population                         | Climate Friendly<br>Area Size         | Minimum  Density (for single-use residential development) | Maximum Allowed Building Height No Less Than (for at least one CFA per community if multiple CFAs) | Target<br>Development<br>Level |
| 5,001 - 9,999<br>Philomath         | 25 acres                              | 15 dwelling units/net acre                                | 50 feet  | 20 homes and jobs/net acre     |
| 50,000+ Albany and Corvallis       | Could fit<br>30% of needed<br>housing | 25 dwelling units/net acre                                | 85 feet  | 40 homes and jobs/net acre     |

#### Climate-Friendly Area Designation Process

### Study potential CFAs – due Dec. 31, 2023

- Identify potential CFAs
- Evaluate current and potential development standards
- Community engagement plan
- Evaluate potential for displacement and potential mitigation measures, if needed
- Studies submitted for review and comment

## Determine and apply zoning for CFAs – completed by Dec. 31, 2024\*

- Adopt and zone (one or more) CFA(s)
- For cities over 10,000, demonstrate that CFA(s) can accommodate at least 30% of needed housing (zoned capacity)
- Adopt climate-friendly element into the comprehensive plan, including analysis of housing production strategies, if needed to mitigate displacement

### Climate-Friendly Area Implementation

#### **Benefits**

- More opportunities for jobs and housing for those who want to work and/or live in these areas
- Flexibility in zoning and methodology
- CFAs do not reduce lands available for residential or employment growth elsewhere
- Alternative transportation review process

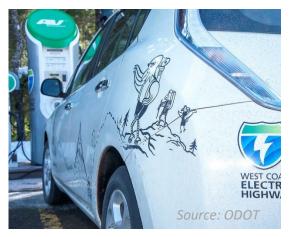
#### Concerns

- Potential for underserved resident populations to be displaced (priced out)
- Resources available to evaluate displacement potential and identify mitigation strategies, if needed

#### Learn More Online

Search "DLCD CFEC"

Local Staff Contacts [Fill this in]









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